THE POLEMIC ON THE RENOVATION OF THE JAKARTA INTERNATIONAL STADIUM (SOCIAL AND POLITICAL PERSPECTIVE)

Mastura Karateng¹, Rieneke Ryke Kalalo², Ade Risna Sari³, Okki Navarone Wibisono⁴, Musran Munizu⁵

> ¹ Pascasarjana Universitas Puangrimaggalatung E-mail: <u>masturak48@gmail.com</u>
> ² Universitas Kristen Indonesia Tomohon E-mail: <u>rinrykekalalo2@gmail.com</u>
> ³ Universitas Tanjungpura
> E-mail: <u>a.risna.sari@fisip.untan.ac.id</u>
> ⁴BadanRiset dan Inovasi Nasional
> E-mail: <u>okki001@brin.go.id</u>
> ⁵ Universitas Hasanuddin
> E-mail: <u>musran@fe.unhas.ac.id</u>

Abstract

The Jakarta International Stadium, abbreviated as JIS, was claimed by the Minister of PUPUR, the Minister of SOEs who is also the General Chair of PSSI, and the leadership of PT. Rama Prima's work does not meet FIFA standards and must be renovated immediately. This has caused a polemic among the people because JIS has been a symbol of achievement echoed by former governor of DKI Jakarta Anis Rasyid Baswedan. Therefore, this study aims to comprehensively analyze the polemic of JIS renovation from a social and political perspective. From the social side, this researcher uses the theory of Symbolic Interactionism. Meanwhile, from a political perspective, this research relates Anis Rasyid Baswedan as a presidential candidate and Erick Thohir as a vice presidential candidate. This research is a qualitative research with a descriptive approach. Data collection techniques through the library method and analyzed using observation, selection, reduction and conclusion analysis techniques. The results of the research show that the fairness of JIS claims that are not FIFA standards has sparked polemics in the community and it is better if these claims are immediately announced by FIFA. In addition, this polemic is very easily associated with politics because Anis Rasyida Baswedan is a presidential candidate and Erickt Thohir is a vice presidential candidate who has the highest electability compared to other candidates.

Keywords : Polemic, Jakarta International Stadium, Social, Political.

1. INTRODUCTION

Jakarta International Stadium (JIS), previously named Clean Human Wibawa (BMW), is a football stadium in Papanggo Village, Tanjung Priok District, North Jakarta City, DKI Jakarta, Indonesia. Historically, the construction project for the Jakarta International Stadium began in 2008 when Jakarta was under the administration of Fauzi Bowo. It is recorded that the four Governors of DKI Jakarta have their respective roles in the construction of this stadium. The land now JIS was formerly the Clean Human Authority Park (BMW) area, with a total area of 66.6 hectares. The area is an asset of the Provincial Government of DKI Jakarta, which comes from debts to provide land for social facilities and public facilities for seven private companies. The DKI Provincial Government also demolished illegal buildings

in the area on August 24, 2008. Furthermore, the DKI Provincial Government plans to build an international standard stadium in BMW Park. The JIS Stadium replaced the Lebak Bulus Stadium, which was demolished to build the Lebak Bulus MRT Depot (Wikipedia, 2022).

The Jakarta International Stadium was built with a futuristic design and, at the same time, is the grandest and largest stadium building in Indonesia and even Southeast Asia(Hanif, 2022). However, lately, JIS has been judged separate from FIFA standards by the Minister of Public Works and Public Housing, the Chairperson of PSSI, and the Heads of PT. Karya Rama Prima is a local company trusted by FIFA to manage the grass for the U-20 world cup preparation stadium.Qamal Mustaqim, led by PT. Karya Rama Prima assesses two main problems, namely regarding the sun that does not enter optimally to illuminate the stadium grass and grass roots that do not grow optimally by around 2-3 cm due to the media being too thick and sunlight that is not optimal(Mustakim, 2023).



Figure 1 Hasil Insepksi Rumuput JIS

Pt. Karya Rama Prima assessed that in its inspection, out of the 5 points obtained the fourth point was the one at issue, namely the grass roots which were too short 2.5 cm making it difficult to penetrate the synthetic carpet. In addition, PT Karya Prima also commented on the inclusion of sunlight that had not been maximized(Mustakim, 2023).



Figure 2 Hasil Inspeksi Mengenai Sinar Matahari

Pt. Karya Rama Prima assesses minimal exposure to sunlight, shining on the grass on the JIS field, and only one set of grow lights operates from 05.00 WIB-22.00 WIB. In addition, the density of grass that uses grow lights is less effective than grass that is directly exposed to sunlight(Mustakim, 2023).

This statement caused a polemic in the community, one side considered it to be thick with political affairs. On the other hand, they think that the JIS stadium does not meet FIFA standards and that improvements are needed. Therefore, this study aims to analyze socially and politically the polemic over the renovation of the Jakarta International Stadium. This research is analyzed using the theory of symbolic interactionism. The theory of symbolic interactionism is one of the theories that emerged after the existence of action theory, pioneered by Max Weber. Several sociologists put forward the symbolic interactionism theory to oppose the radical behaviorism theory pioneered by Watson. The sociologists are John Dewey, Charles Horton, Cooley, and George. Herbert Mead and Herbert Blumer. In-depth, this theory was put forward by George Herbert Mead. Mead was born in Massachusetts, United States, on February 27, 1863. He is known as a philosopher, sociologist, and psychologist thanks to his dedication to the University of Chicago. In science, he was influenced by John Dewey because they worked together at the University of Chicago. Dewey, Cooley, and Mead produced a scientific project, social psychology, in 1891. Meanwhile, Blumer, born on March 7, 1900, was very interested and critical in researching symbolic interactionism based on the thoughts of his seniors (Laksmi, 2018).

The theory of symbolic interactionism is one of the theories that emerged after the existence of action theory, pioneered by Max Weber. Several sociologists put forward the symbolic interactionism theory to oppose the radical behaviorism theory pioneered by Watson. The sociologists are John Dewey, Charles Horton, Cooley, and George. Herbert Mead and Herbert Blumer. In-depth, this theory was put forward by George Herbert Mead. Mead was born in Massachusetts, United States, on February. He is known as a philosopher, sociologist, and psychologist thanks to his dedication to the University of Chicago. In science, he was influenced by John Dewey because they worked together at the University of Chicago. Dewey, Cooley, and Mead produced a scientific project, social psychology 1891. Meanwhile, Blumer, born on March 7, 1900, was very interested and critical in researching symbolic interactionism based on the thoughts of his seniors(Derung, 2017).

The Jakarta International Stadium has been symbolized as one of the main achievements of the former Governor of DKI Jakarta, Anis Rasyid Baswedan. It is not surprising that automatically the stadium that was glorified as an achievement is then claimed to be not by FIFA standards through polemics in the community. In addition, this study also analyzes from a political perspective. As we all know, Anis Rasyid Baswedan is a Presidential Candidate from the Unity and Change Coalition consisting of the Democrat, PKS, and MASDEM parties. In addition, according to the Indonesian Political Indicator, PSSI Chairman and Minister of BUMN Erick Thohihr has the highest vice presidential candidate survey. Therefore, apart from the social side, this research also analyzes the polemic on the renovation of the Jakarta International Stadium from the political side.

2. RESEARCH METHODS

This research is a qualitative research with a descriptive approach (Sugiyono, 2019). A descriptive approach is a type, design, or research design commonly used to research natural research objects or actual conditions and not set up like in an experiment V(Lexy J. Moleong, 2018). Descriptive means that the research results will be described as clearly as possible

based on the research that has been done without drawing any conclusions based on the research results(Jonathan Sarwono, 2016). The data collection technique in this study uses the literature review method, which originates from scientific works, websites, books, institutional regulations, and several other credible literacies(Manzilati, 2017). Analysis techniques in this study were carried out using presentation methods, data processing, data reduction to make it effective, and finally, interpretation of the data(Lexy J. Moleong, 2014).

3. RESULT AND DISCUSSION

3.1.Sosial Perpective

According to John Dewey, the theory of Symbolic Interactionism is a well-known thinker who sees that between ethics and science, theory and practice, thinking and acting are two things that are always united and inseparable from one another. Ritzer put forward Dewey's thoughts regarding "mind". The human mind acts as an instrument and becomes part of the human attitude. This principle comes from the understanding that the human mind is not a photocopy but a result of the human being himself. Mind and man cannot be separated; they are one unit. Humans are actively involved in the recognition process, and this recognition produces human images that are dynamic or changeable, creative, and full of hope or optimism. Human interaction occurs because humans think (Ritzer, 2015).

Cooley views human life as socially determined by language, interactionism, and education. Every society must be seen as an organic whole in which the individual is integral. Relationships that arise in everyday life are responses to the attitudes or actions of each individual. When individual actions are good, the relationship with others in the group is also good, and everyone finds identity in the group where he lives. Ritzer (2015) proposed Cooley's opinion regarding primary and secondary groups. It is called a primary group because individuals will be immersed in this group because they have the same goal, are close, and are inclusive (privacy). This primary group consists of parents or family, neighborhood associations, associations of people with the same job, hobby groups, and ideals. It is considered a secondary group because it has a greater scope than the primary group. This group comprises many people, including individuals with various goals and interests. The distinctive feature of this group is that it does not require close relationships does not require brotherhood ties, and, of course, relationships with one another do not last long. Social interactionism uses the sympathetic introspection method to analyze self-awareness about others.

This relationship has a positive and negative impact on the emotional levels of each individual. Cooley also developed social relations and a theory of self (self). According to Colley, Laksmi (2018) wrote a view of self. One's self is a product of social interactionism. A person's self reflects what is felt as a response from society (other people) to him. The stages of self-reflection, namely : 1). Someone imagines how his behavior or actions appear in the eyes of others, 2). Someone imagines how other people judge the action or behavior, 3) A person builds a conception of himself based on evaluating others against him. Thus, the self (self) cannot be separated from other people; they complement each other. If the views of others about yourself are good, then this self will develop well, too; conversely, lousy judgment will negatively impact you.

Symbolic interaction theory has a learning theoretical perspective emphasizes human behavior in society or groups, dynamic patterns of social action, and social relations. Social relationships and structures are conceptualized in a more complex, unpredictable, and active way. On this side, society consists of interacting individuals who react, perceive, interpret, act, and create. This theoretical perspective gave birth to the dramaturgical approach of Methodology from Harold Garfinkel, and phenomenology. Orientation, The Erving methodology in the theory of symbolic interactionism is the human interaction that mutually interprets each other's actions through the use of symbols to gain an understanding of meaning. Symbolic interactionism essentially explains how individuals are seen together, creating symbolic systems and how the world shapes human behavior (Gorman, 1997). In everyday life, humans need knowledge to deal with all the problems in the world, which are dynamic, full of uncertainty, and constantly changing (To overcome this, humans, individually and in groups, make the knowledge system a guide and guide in acting and behaving These ideas or concepts are equivalent to knowledge in library and information science. They are embodied in symbolic behavior and symbols in the form of work, either fiction or non-fiction Library and information science studies summarize it into a culture of knowledge or information culture. The culture of knowledge is manifested at the social level and work levels. At the social level, its manifestation is in the form of behavior towards knowledge, which includes information-seeking behavior, information literacy, services by librarians to users or users, human adaptation to technology, libraries building popular culture, and much more (Gorman, 1997).

Information institutions as social spaces cannot be separated from the attraction of interests by groups of people, conflicting values, and resistance, as well as negotiations or agreements (Laksmi, 2018)At the work level, its manifestations are in the form of fictional works such as novels and films and non-fiction such as DDC texts, law texts, letters, and so on. Fictional works are manifestations of human concepts in the form of fictional narratives, namely an imagination with characters and a series of events that are representations of real life that are strung together into a complex plot(Derung, 2017).

The Jakarta International Stadium has been symbolized as the work of the 2024-2029 presidential candidate Anis Rasyid Baswedan when he was governor of DKI Jakarta. Therefore, it is very natural that JIS' statement is not FIFA standard as if it is the antithesis of Anis Raasyid Baswedan's achievements which have been echoed so far that the only way to maintain the Jakarta International Stadium as a symbol of achievement is to refute several claims made by the Minister of Public Works and Public Housing, the Chairperson of PSSI, and the Heads of PT. Karya Rama Prima.

3.2 Political Perspective

Apart from the social side, the researcher also examines the polemic on the renovation of the Jakarta International Stadium from the political side. Several football observers considered that the renovation of the Jakarta International Stadium was thick with political affairs. From the researcher's summary, this happened because of 2 things: the subject, namely the person who announced it, and the object of the things that were announced. The public considers this to be closely related to 2024 politics because the PSSI chairperson is the vice presidential candidate proposed by the National Mandate Party and, at the same time, has the highest electability for the vice presidential candidate, according to the Indonesian

Edunomika - Vol. 08, No. 01, 2023

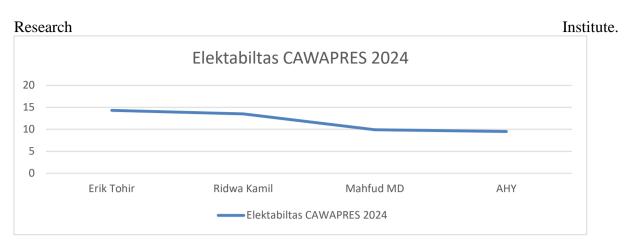


Figure 3 Elektabilitas CAWAPRES 2024

According to the Indonesian Survey Institute (LSI), Erick Thohir has the highest electability for CAWAPRES compared to his competitors, which is 14.3% higher than Ridwan Kamil's 13.5%, Mahfud MD, 9.9%, and AHY 9.5%. Regarding this matter, there are two assumptions of the researcher, namely that there is potential for Erick Tohir's covert goal to increase electability or that competitors are deliberately directing this issue with politics so that Erick Tohir's electability can be reduced. In addition to Erik Tohir, who has the highest CAWAPRES electability, the researcher believes that the Jakarta International Stadium claim should be made directly by FIFA so that nothing is considered offside(LSI, 2023).

4. CONCLUSION

Based on the explanation above, it can be concluded that according to the theory of symbolic interactionism, the Jakarta International Stadium is symbolically the work of achievements of the former governor of DKI Jakarta as well as the 2024 Presidential Candidate, namely Anis Rasyid Baswedan, who has so far been glorified. In the researcher's opinion, it is natural that the owner of the work and the devotee survive as hard as possible against the existing criticism. In addition, the polemic over the renovation of the Jakarta International Stadium is also natural when it is associated with political issues because PSSI Chairman Erick Tohir is the Vice Presidential Candidate with the highest survey according to the Indonesian Survey Institute. The researcher suggests that the JIS claim should be FIFA standard or not made by FIFA to avoid offside matters. In addition, the researcher also suggests that there is an open dialogue for the public that all stakeholders and broadcast carry out the public regarding the best solution for the Jakarta International Stadium.

References

- Derung, T. N. (2017). Interaksionisme Simbolik Dalam Kehidupan Bermasyarakat. Sapa Jurnal Kateketik Dan Pastoral, 2(1), 118–131. Https://Doi.Org/10.53544/Sapa.V2i1.33
- Gorman, G. (1997). Qualitative Research For The Information Professional: A Practical Handbook. Library Association.
- Hanif, H. (2022). Towards Achieving Platinum Standards For Green Building Certification: A Case Study Using Jakarta International Stadium (Jis) Design. *Iop Conference Series: Earth And Environmental Science*, 997(1), 0–13. Https://Doi.Org/10.1088/1755-1315/997/1/012006

Jonathan Sarwono. (2016). Meode Penelitian Kualitatif Dan Kuantitatif. Graha Ilmu.

- Laksmi, L. (2018). Teori Interaksionisme Simbolik Dalam Kajian Ilmu Perpustakaan Dan Informasi. *Pustabiblia: Journal Of Library And Information Science*, 1(2), 121. Https://Doi.Org/10.18326/Pustabiblia.V1i2.121-138
- Lexy J. Moleong. (2014). Metode Penelitian Kualitatif. Remaja Rosdakarya.

Lexy J. Moleong. (2018). Metode Penelitian Kualitatif. Pt Remaja Rosdakarya, 2018.

- Lsi. (2023). Survei Lsi: Erick Thohir Cawapres Dengan Elektabilitas Tertinggi. Idn Times. Https://Www.Idntimes.Com/News/Indonesia/Yosafat-Diva-Bagus/Survei-Lsi-Erick-Thohir-Cawapres-Dengan-Elektabilitas-Tertinggi
- Manzilati, A. (2017). *Metodologi Penelitian Kualitatif Paradigma, Metode, Dan Aplikasi*. Ub Press.
- Mustakim, Q. (2023). Inspeksi Jakarta Internasional Stadium. Pt. Karya Rama Prima. Https://Www.Instagram.Com/P/Cut_Jx-Yevr/
- Ritzer, G. (2015). Teori Sosial. Nusamedia.
- Sugiyono. (2019). Metode Penelitian Kuantitatif, Kualitatif, R&D.
- Wikipedia. (2022). Jakarta Internasional Stadium. Wikipedia.Com. Https://En.Wikipedia.Org/Wiki/Jakarta_International_Stadium