# THE INFLUENCE OF INTERPERSONAL COMMUNICATION AND WORK ETHIC ON EMPLOYEE PERFORMANCE WITH COMMITMENT AS A MODERATING VARIABLE

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#### Abstract

Employee performance is the most fundamental factor in improving company performance. There are a number of factors that can influence employee performance in a company, including good internal communication and a work ethic that continues to improve among employees. Therefore, this research aims to examine the influence of interpersonal communication and work ethic on employee performance. Different from previous research, this research adds the Commitment variable as a moderating variable. This research is quantitative research, namely research that serves as a stepping stone for previous research to find new variations in this research. This research uses secondary data which is distributed through questionnaires. The data used was analyzed using smart PLS 3.0. The research results show that the Interpersonal Communication and Work Ethic variables have a positive relationship and have a significant influence. In line with the researchers' assumptions, the Commitment variable can moderate the influence of Interpersonal Communication and Work Ethic on Employee Performance.

**Keywords:** Interpersonal Communation, Work Etic, Commitment, Employee Peforamnce..

# 1. INTRODUCTION

Employee performance is the main factor as well as the most fundamental factor in achieving the Company's vision. Employee performance can also be said to be a machine if the company is thought of as a motorbike. Therefore, it is very important to pay attention to what factors influence employee performance. In this research, it is assumed that there are 2 factors from among the many other factors that can influence employee performance, namely the interpersonal communication factor in the company environment and the work ethic factor within the employee himself.

Judging from the origin of the word inter which means between and the word person which means person, interpersonal communication is basically between communication media and technology on one side and nonverbal communication on the other (Luthans, 2006), stating that interpersonal communication is the transfer of information from one person to another. person

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to person. Thus (Butarbutar et al., 2021), states that interpersonal communication is part of the interaction between several people. This definition shows that interpersonal communication is part of more personal communication between individuals.

According to (Khairani, 2018) interpersonal communication is the process of conveying messages and/or information by someone to another person to inform, change attitudes, opinions or behavior either directly or through the media to support the completion of tasks that must be carried out. With interpersonal communication, people can exchange information, support and help each other in completing work so that work can be completed immediately according to the specified quantity and quality and within a fast time period.

There are a number of studies (Butarbutar et al., 2021); (Nuraeni et al., 2017); (Falah, 2020) & (Julyano & Sulistyawan, 2019) state that Interpersonal Communication has a positive and significant effect on Employee Performance. Apart from Interpersonal Communication, this research also uses the Work Ethic variable which researchers believe can influence employee performance.

Work ethic is a concept that views employee devotion or dedication to work as a very valuable value (Purwanti, 2019). Work ethic itself comes from the Greek ethos, namely character, way of life, a person's habits, a person's moral goals and their world view, namely the image, way of acting or the most comprehensive idea about order. In other words, ethos is an evaluative aspect as a fundamental attitude towards themselves and their world which is reflected in their lives (Khasanah, 2004). Work ethic is an attitude, view, habits, characteristics or characteristics regarding the way of working that a person, a group or a nation has (Dodi, 2013). Work ethic is a work spirit that is visible in the way a person approaches work, the motivation behind doing a job (Purwanti, 2019).

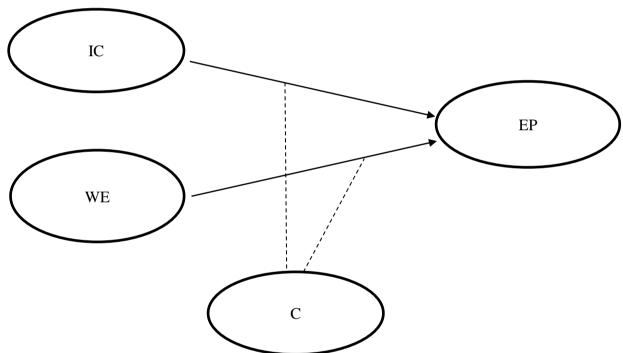
In Darodjat's view, ethos means attitude, personality, disposition (basic nature), character, will, morality, customs. Terminologically, the meaning of the word ethos has three different differences, namely: (1). A general rule or way of life; (2). A set of rules of conduct; (3). An investigation into a way of life and a set of rules of conduct (Darodjat, 2015). The meaning of ethos is the belief that guides a group or institution. Meanwhile, in The American Heritage Dictionary of English Language, ethos has 2 meanings, namely: (1). A special disposition, character, or attitude of a person, culture or group that distinguishes it from other people or groups, underlying values or spirit, customs; (2). The main or controlling principle in a movement, work of art, form of expression, or the like. Meanwhile, in the view of Hasibuan, work is a number of physical and mental activities of a person to do work (Hasibuan, 2009).

There are a number of studies (Lawu et al., 2019); (Purwanti, 2019); (Kurniawan & Ali Alam, 2022); (Juniarti et al., 2021) & (Hadiansyah & Yanwar, 2017) stated that Work Ethic has a positive and significant influence on Employee Performance. Because by having a good work ethic, employees will be more enthusiastic, work will be completed quickly, targets will be achieved quickly, and all company visions and missions can be achieved well and on time.

Different from previous studies, this research adds commitment variables which researchers believe can moderate the variables of Interpersonal Communication and Work Ethic on Employee Performance. This research was conducted on 300 employees spread throughout Indonesia.

#### 2. RESEARCH METHODS

This research is quantitative research with an explantory approach, namely an approach that uses a number of predecessors as stepping stones to create new variations in this research. This research used 10 previous studies with the same type of research and approach (Imam Gunawan, 2014). This research consists of 2 independent variables, 1 dependent variable, and 1 moderating variable which includes interpersonal communication and work ethic as independent variables, employee performance variables as dependent variables, and commitment variables as moderating variables (Jonathan Sarwono, 2016). This research uses secondary data collected from a questionnaire method using a 1-5 Likert scale containing agree, strongly agree, disagree, strongly disagree and neutral (Lexy J. Moleong, 2018). Data was distributed to Bank Danamon employees spread throughout Indonesia including 50 Bank Danamon Palembang KC employees as representatives from the island of Sumatra, 50 Yogyakarta Bank employees, 50 Samarinda Bank Danamon KC employees, 50 Jakarta Danamon KC Bank, and 50 Makassar Bank Danamon KC. The data in this study were analyzed with software 3(Sugiyono, 2019).



# Note:

IC: Interpersonal Communication

WE: Work Etic

EP: Employee Peformance

C: Commitment

#### **Hypothesis**

H1: The relationship between Interpersonal Communication onn Employee Peformance.

H2: Relationship of Work Etic on Employee Peformance.

H3: Commitment moderates Interpersonal Communication on Employee Peformance.

H4: Commitment moderates Work Etic on Employee Peformance.

# 3. RESULT AND DISCUSSION

# 3.1 Result

# **Convergent Valditiy**

In this research, the test stages have their own function and uniqueness, including Convergent Validity, Reliability Test, and Path Coefficient. Convergent Validity aims to test whether each question item used in this research is valid or not by marking the loading factor value as being above 0.70(Sarstedt et al., 2014):

Table 1 Convergent Validity

Table 1 Convergent validity					
Variable	Question Item	Loading Factor			
Interpersonal	Speed of acquisition	0.889			
Communcation	Comfort in adapting	0.845			
(X1)	Active in meetings and at	0.878			
	work				
	Enjoys telling stories with	0.866			
	colleagues during free time				
	Often talks about things	0.885			
	that are not related to work				
	Company leaders are	0.893			
	communicative and				
	pleasant				
	Exchange ideas when you	0.885			
	encounter a problem that is				
	difficult to solve				
	Keep exchanging ideas if	0.876			
	you encounter a problem				
	that is easy to solve to get				
	the best steps and careful				
	consideration				
Work Etic	Employee sincerity in	0.876			
(X2)	completing work				
	Employee responsibilities	0.883			
	in completing work				
	Employee performance in	0.897			
	completing tasks				
	Employee honesty in	0.885			
	completing work				
	Suitability of the work	0.891			
	given to the employee's				
	abilities				
	Employee sincerity in	0.898			
	completing work				
	Employee devotion to the	0.880			
	company				
	Employee loyalty to the	0.872			
	company	~.~. <b>~</b>			
Commitment	Good service provided by	0.975			
(Z)	employees	0.210			
(2)	chipioyees				

	Employees are not willing 0.966	
	to leave the company	
	Employees prioritize	0.979
	company matters more	
	than personal matters	
	Employees prioritize the	0.983
	company and can leave	
	family events if necessary	
	Employees can complete	0.965
	their work well	
	Employees can complete	0.942
	work quickly	
Employee Peformance	Employees can adapt to	0.923
(Y)	any circumstances	
	Employees can work	0906
	normally even though they	
	are having personal	
	problems	
	Employees can work	0.929
	normally even though there	
	are problems from the	
	company	
	Employee work results are	0.923
	satisfactory	
	Company achievements go	0.958
	hand in hand with	
	employee performance	
	Employee morale	0.902
	improves company	
	performance	

Source: Data processed by researchers, 2023

Description: Valid >70

# **Realibility Test**

The reliability test is the second stage after the validation test on the 28 question items in this research. Variables can be said to be reliable if the Composite Reliability and Cronbach Alpha values are above 0.70(Ghozali, 2016):

**Table 2**Composite Relaibility and Crobanch Alfa

composite relationity and crossation rate				
Variable	Composite Realibility	Crobanch Alfa		
, 552 - 557 - 557	<b>Ck</b>	2-3333-3-3-3-3		
Interpersonal Communication	0.820	0.860		
Work Etic	0.863	0.904		
Employee Peformance	0.941	0.991		
Commitment	0.878	0.928		

Source: Data processed by researchers, 2023

Description: Valid >70.

Based on the results of the statistical table above, it can be concluded that the Interpersonal Communication, Work Ethics, Employee Performance and Commitment variables are within the minimum validation requirements of 0.70. Thus, all variables in the research are reliable and can be continued at the next stage (Sarstedt et al., 2014)

# 3.2 Discussion Path Coefisien

The path coefficient is a test stage which aims to determine the direction of the relationship between the influence of the independent variable on the dependent variable and is moderated by the moderating variable. Apart from that, the path coefficient stage aims to determine the independent variable on the dependent variable and whether the moderating variable can strengthen the influence of the independent variable on the dependent variable (Sarstedt et al., 2014).

**Table 3** Path Coefisien

	Variable	T-table	Information
	IC>EP	0.017	Accepted
Direct Influence	WE> EP	0.011	Accepted
	C*IC> EP	0.000	Accepted
Moderation	C*WE> EP	0.000	Accepted

Source: Data processed by researchers, 2023

(Butarbutar et al., 2021); (Nuraeni et al., 2017); (Falah, 2020) & (Wahyuni & Sulistyanto, 2023)

# H1: The relationship between Interpersonal Communication on Employee Peformance

Based on the results of the statistical table above, it can be concluded that interpersonal communication has a positive relationship direction and a significant influence on employee performance because the t-table value is positive and is below the 0.05 significance level, namely 0.017. These results are in line with (Butarbutar et al., 2021); (Nuraeni et al., 2017); (Falah, 2020) & (Julyano & Sulistyawan, 2019)which shows that Interpersonal Communication has a positive relationship direction and has a significant influence on Employee Performance because having good communication between employees and with superiors can make relationships more harmonious, make it easier to solve problems, and in ultimately has a good impact on employee performance. Thus, the first hypothesis in this research can be accepted.

# **H2:** The relationship of Work Etic to Service Employee Peformance

Based on the statistical results above, it can be concluded that the Work Ethics variable has a positive relationship and significant influence on employee performance because the ttable value is positive and is below the 0.05 significance level, namely 0.011. These results go hand in hand with (Butarbutar et al., 2021); (Nuraeni et al., 2017); (Falah, 2020) & (Julyano & Sulistyawan, 2019) because the increasing work ethic of employees can make it easier for employees to work, be accepted by any group, and in any environment. In the end, this can also reduce employee performance. Thus, the second hypothesis in this research can be accepted.

H3: Commitment moderates Interpersonal Communication on Employee Peformance

In line with the researcher's hypothesis and assumptions above, it can be concluded that the Commitment variable can moderate the Interpersonal Communication variable on Employee Performance because the t-table value is positive and is below the 0.05 significance level, namely 0.000. Thus, the third hypothesis in this research can be **accepted**.

# **H4:** Commitment moderates Satisfication on Work Environment

In line with the researcher's hypothesis and assumptions above, it can be concluded that the Commitment variable can moderate the Work Etick variable on Employee Performance because the t-table value is positive and is below the 0.05 significance level, namely 0.000. Thus, the third hypothesis in this research can be **accepted**.

# 4. CONCLUSION

Based on the results of the discussion above, it can be concluded that each Interpersonal Communication and Work Ethics variable has a positive relationship and a significant influence on employee performance because having good communication and a high work ethic can boost employee performance. Apart from that, the Commitment variable can moderate the Interpersonal and Work Ethic variables because with the commitment each employee has to the company, a high work ethic in employees can improve employee performance.

#### 5. CONTRIBUTOR SHEET

Each researcher in the article has their own contribution in the concept/grand design of the research, data collection, distribution of questionnaires, payment of publication fees, and execution of the article. In the end, we present this article with a number of shortcomings in the hope that they can be corrected in the future in further research.

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